



## **CONDITIONS OF PARTICIPATION IN THE EUROPEAN SATELLITE NAVIGATION COMPETITION 2010 OF ANWENDUNGSZENTRUM GMBH OBERPFAFFENHOFEN**

### **INITIATOR OF THE EUROPEAN SATELLITE NAVIGATION COMPETITION 2010**

Initiator of the European Satellite Navigation Competition 2010 is the Anwendungszentrum GmbH Oberpfaffenhofen.

### **PATRONAGE**

The European Satellite Navigation Competition 2010 is being held under the patronage of the Bavarian Ministry of Economics, Transport, Infrastructure and Technology.

### **SUBJECT MATTER OF THE COMPETITION**

With the European Satellite Navigation Competition 2010, the initiators intend to gather ideas / solutions for commercial applications of satellite navigation and promote individual ideas by offering prizes.

### **RIGHT TO PARTICIPATE**

Enterprises, scientific institutions, and individuals of legal adult age are entitled to participate in the European Satellite Navigation Competition 2010.

### **SUBMISSION PERIOD OF THE EUROPEAN SATELLITE NAVIGATION COMPETITION 2010**

You are requested to electronically submit your contributions and ideas / solutions from May 1st, 2010 until 12:00 p.m. CET on July 31st, 2010 (refer to the procedure described below).

### **PROCEDURE**

The execution and handling of the competition will be exclusively in English and via the Internet. You can therefore only enter your ideas / solutions in English via the Internet using the entry form at the web address [www.galileo-masters.eu](http://www.galileo-masters.eu). You may temporarily save and process the content and statements for your idea on the server until they have the desired form.

Upon logging in, you must choose a password for accessing your saved data (your account). Prior to setting your password, you must maintain specific personal data that will be electronically stored, used and processed in carrying out the competition and awarding the prizes.

After logging in, you must select a region for your idea / solution; that region's expert team will review your idea. There will be one expert panel each in Aquitaine / France, Arab Middle East & North Africa (MENA), Australia, Baden-Württemberg, Bavaria, Brazil, Gipuzkoa, Hesse, Israel, Lombardy, Madrid, Nice-Sophia Antipolis, Niedersachsen, North Rhine-Westphalia, Øresund, Prague, South Holland, Switzerland, Taiwan, the United Kingdom & Ireland, the USA and Valencia. As such, the regions available for selection will be Aquitaine / France, Arab Middle East & North Africa (MENA), Australia, Baden-Württemberg / Germany, Bavaria / Germany, Brazil, Gipuzkoa / Spain, Hessen / Germany, Israel, Lombardy / Italy,



Madrid / Spain, Nice-Sophia Antipolis / France, Niedersachsen / Germany, North Rhine-Westphalia / Germany, Øresund / Denmark & Sweden, Prague / Czech Republic, South Holland / The Netherlands, Switzerland, Taipei / Taiwan, the United Kingdom & Ireland, USA and Valencia / Spain.

You may enter more than one idea (= different new solutions), but you are not allowed to enter the same idea in different regions or for different special topic prizes. However if you wish to enter more than one idea, you will need to set up a separate profile for each idea and complete the whole entry form for each of your ideas.

You must submit your idea / solution and fill out the mandatory data and fields in the database no later than 12.00 p.m. CET on July 31st, 2010. Only those ideas / solutions that contain all the mandatory information will be considered. Your idea / solution will then be submitted to the expert panel of your chosen region and, if chosen, to the expert panel of the respective special topic sponsor. All experts assigned with the evaluation of the submitted ideas must commit to a non-disclosure agreement before the ideas are put forward for evaluation. This non-disclosure agreement will be concluded between Anwendungszentrum GmbH Oberpfaffenhofen and each of the experts.

The evaluation of the ideas is an anonymous process. Each idea will receive its own identification number. During the evaluation process the experts are only able to see this ID. However some regions or special topic sponsors may invite a small number of finalists to deliver a personal pitch. If you are invited to present your idea to the experts personally, your identity will obviously be disclosed. However at this stage you will already be nominated as a finalist.

With your participation, you agree that your contact details will be passed to the regional partner of the region in which you have registered your idea and, if chosen, to the respective special topic sponsor after the database has been closed and the winners chosen. That partner/sponsor may contact you to determine whether you are interested in moving forward with your idea.

### **SPECIAL TOPIC PRIZES**

Participants in the European Satellite Navigation Competition 2010 also have the option of competing for eight special topic prizes sponsored by industry and research partners. After logging in, you can also decide whether you would like to also enter your idea / solution for one of the special topic prizes awarded by the following companies / institutions: the European GNSS Supervisory Authority (GSA), T-Systems, the European Space Agency (ESA), the German Aerospace Center (DLR), NAVTEQ, SatNav MIT BW, the FP7 project GAINS and Anwendungszentrum GmbH Oberpfaffenhofen.

These prizes will be awarded independently of participation in a partner region of the European Satellite Navigation Competition 2010. The expert teams working at the regional level on behalf of the European Satellite Navigation Competition 2010 will receive no indication as to whether any participant is also competing for one of the special topic prizes. Each of these partner organisations will have their own expert team to evaluate the ideas /



solutions submitted for one of the special topic prizes.

Each prize will be awarded to an idea for a solution or application based on its usefulness in completing certain tasks devised by AZO and the respective industry or research partner. The industry and research partners thus stand to gain innovative solution approaches to specific problems and issues.

T-Systems will support the winner in realising an innovation project, which could lead to a long-term partnership. In addition ESA may provide technical expertise and business development support at one of four ESA Business Incubation Centres (ESA BICs).

The winner of the prize awarded by the European GNSS Supervisory Authority will have the opportunity to realise their idea at a suitable incubation centre of their choice within the EU27 for six months, with the option of an additional six months based on evaluation after the first period. Costs should not exceed €20,000 per six-month period. Eligibility criteria: Participants need to be EU27 residents/incorporated to be eligible for the special topic prize of the European GNSS Supervisory Authority (GSA).

The European Space Agency (ESA) is looking for ideas that can be implemented immediately and quickly nurtured into a profitable business with the technical and financial assistance of an ESA business incubator. Along with this extensive support package, the winner will also receive a EUR 10,000 award.

The winner will receive a voucher for five man-months of DLR services (a EUR 50,000 value) in the further development of their idea, which may include feasibility studies, concept studies, and prototype or business development. The prize, therefore, leads to direct implementation.

The winner of the NAVTEQ special topic prize will receive:

- A 12-month incubation programme that consists of one year of free access to NAVTEQ map data, content, and services
- The incubation programme will assist the winner of the NAVTEQ special topic prize with coaching, technical and business development support, and web promotions through the NAVTEQ Network for Developers™ (NN4D).
- A personal technical consultant will assist in seeing the winning idea through to successful implementation.
- The opportunity to present the final application to NAVTEQ partners and customers, including leading handset manufacturers, platform and technology providers
- The prize is worth in total approximately EUR 75,000.

Please note that additional rules apply for the NAVTEQ special topic prize and need to be accepted upon registration.

The Forum for Applied Satellite Navigation and Mobile IT Baden-Württemberg (SatNav MIT BW) will award a prize for security-related solutions for the transport and logistics sector.

The aim of the ESNC University Challenge is to support the foundation of a start-up company to realise the winning idea. KIS4SAT will provide 10 days of work with an individual coach to



be selected by the winner from within the KIS4SAT consortium. In addition Awapatent AB will provide patent consulting worth EUR 8,000 aiming at filing a patent for the nominated idea. Furthermore the Universität der Bundeswehr München will sponsor a ticket to the Munich Satellite Navigation Summit 2011, worth EUR 650.

2nd prize: The Universität der Bundeswehr München will provide the first runner-up with a free ticket to the ESA International Summer School on GNSS 2011.

Please note that the ESNC University Challenge is explicitly targeted at students, scientific assistants and research associates seeking to realise their application ideas.

The GNSS Living Lab Prize will award three winners, who will get the opportunity to conduct a “reality check trial” in a suitable Living Lab with the involvement of relevant user communities and potential future customers. The nominated innovators will thus benefit from the validation of their ideas, the user-oriented engineering of their products and services, the development of their entrepreneurial team and the intensification of their network of industrial relationships. In addition the three winners will receive prize money of EUR 10,000 each. Please note that the prerequisite for participation in the GNSS Living Lab Prize is the availability of a prototype, product or service ready to be tested in a suitable Living Lab.

Any participant wishing to compete for one of the special topic prizes can indicate as such while registering for the European Satellite Navigation Competition 2010. Participants must agree to the following by checking the corresponding box in the online database:

I plan to compete for the following special topic prize and hereby agree to the rules following hereafter:

- European GNSS Supervisory Authority (GSA)
- T-Systems (GMES Masters)
- European Space Agency (ESA)
- German Aerospace Center (DLR)
- NAVTEQ
- SatNav MIT BW
- ESNC University Challenge
- GNSS Living Lab Prize
- No, I will not participate in any special topic prize.

Checking none of the boxes will automatically be taken as an indication of non-participation.

Some of the special topic prizes involve additional participation conditions. Participants must acknowledge and accept these conditions separately when registering.

### **AWARDING OF PRIZES**

The regional expert teams will select, at their discretion, one idea for each participating region, which will undergo a final qualification (regional winners). From these regional winners and the special topic winners, an international expert team will select the overall winner, the GALILEO Master 2010. The ceremony for the GALILEO Master 2010, the regional winners and the special topic winners will take place on October 18th, 2010 at the Munich Residenz. In addition, each panel of experts will nominate up to five runners-up.



The main prize will be a grant of €20,000 awarded by the Anwendungszentrum GmbH Oberpfaffenhofen and the European GNSS Supervisory Authority. In addition, the GALILEO Master will have the opportunity to realise their idea as part of a six-month incubation programme in the region of their choice. Each winner is responsible for all federal, state, local, provisional and other taxes.

The award decisions will not be subject to dispute in a court of law. Decisions of the experts of the competition are final and binding for all participants in all aspects of the competition. Participants have no right to a statement of the experts' decisions.

### **CONFIDENTIALITY**

We have taken measures in the European Satellite Navigation Competition 2010 to ensure the confidentiality of your transmitted idea / solution. The transmitted ideas / solutions and the saved treatment statuses will be protected against any access by unauthorised third parties. The personnel and experts charged with carrying out the competition are committed to treating all matters confidentially.

During the awards ceremony, the awarded ideas / solutions will also be made public along with the prize winners. By participating in this competition, each participant agrees that the Organiser may use the name, address, comments, likeness, photos (incl. photos taken of the winner at the ESNC Awards Ceremony), and a description of the idea, if the participant accepts any prize, in publicity or advertising concerning this competition or otherwise in any medium now known or hereafter devised (including the Internet or other interactive networks) at any place and time without further compensation or right of review and agrees to waive his/her rights with respect to such publicity and advertising.

Once an idea / solution has been publicly recognised, Anwendungszentrum GmbH Oberpfaffenhofen takes no further responsibility regarding the further cooperation of the respective winner with any of the special topic sponsors, regional management organisations or members of the expert panels. This also includes cases in which no cooperation between a winner and the respective special topic sponsor or regional management organisation materialises despite the award.

### **RIGHTS**

The rights you hold pertaining to your idea / solution will remain with you. Whether you realise your ideas by yourself or with a partner selected by you is left to your discretion. Through participation in the European Satellite Navigation Competition 2010, you will not acquire any rights to the idea. We strongly recommend that you discuss the protection of your idea / solution with the management team of the region for which you intend to submit your idea / solution, as they should have access to experts experienced in this field (e. g. patent agents, lawyers). You may protect your idea by applying for a patent, utility model, or another form of protection right.

Prior to your participation in the competition, you should notify your employer of your idea if you have developed it in or in connection with your employment. Through your participation in the European Satellite Navigation Competition 2010 and/or the publication of the idea /



solution during the awards ceremony, any protection of your idea (if not previously protected by a patent) may be rendered void or otherwise lost. Your idea may become common property. We strongly recommend that you sufficiently protect your idea. Despite all our efforts to keep your idea/information confidential prior to its publication, you understand and acknowledge that we do not assume any liability for any damage resulting from your idea/information becoming public.

In participating, you affirm that you are the sole owner of all rights pertaining to the idea submitted and that your participation will not violate the rights of any third party. Should any third-party rights nonetheless come to light, you further affirm that Anwendungszentrum GmbH Oberpfaffenhofen will not be made liable for any amount of resulting damages / claims.

### **MISCELLANEOUS**

Participation in this competition shall be governed by German law. Place of jurisdiction shall be Munich, Germany.

The Organiser reserves the right to modify these terms, including any of the deadlines set forth herein, at any time.

### **CONTACT**

For information on the competition, please visit: [www.galileo-masters.eu](http://www.galileo-masters.eu)

If you have any further questions, please inquire at [daniels@anwendungszentrum.de](mailto:daniels@anwendungszentrum.de) or refer to your region's main contact point: <http://galileo-masters.eu/index.php?anzeige=kontakt.php>